

# Offene KI für Deutschland:

Red Hats Beitrag mit InstructLab, GenAI und RHEL AI



**Markus Eisele**

Developer Strategist, Red Hat



**Generative  
AI era**

You are here

## Data Center era

## Cloud era

## AI era



Corporate IT became "open"



Private cloud



Public cloud  
Hybrid cloud



AI



Governments became "open"



Finance became "open"



Telcos became "open"

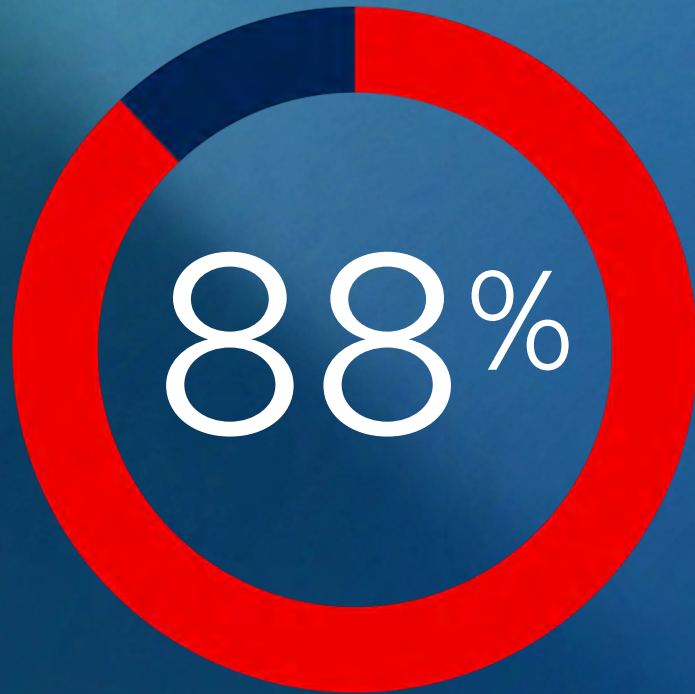


Manufacturing became "open"



Automotive became "open"

## Edge era



## Qualifikationslücke im Bereich Künstliche Intelligenz

.....



### **Optimierte Modelle**

Möglichkeit zur Mitgestaltung und Anpassung



### **Innovation beschleunigen**

Wie arbeiten Softwareentwickler mit Modellen in einem gemeinsamen Prozess?



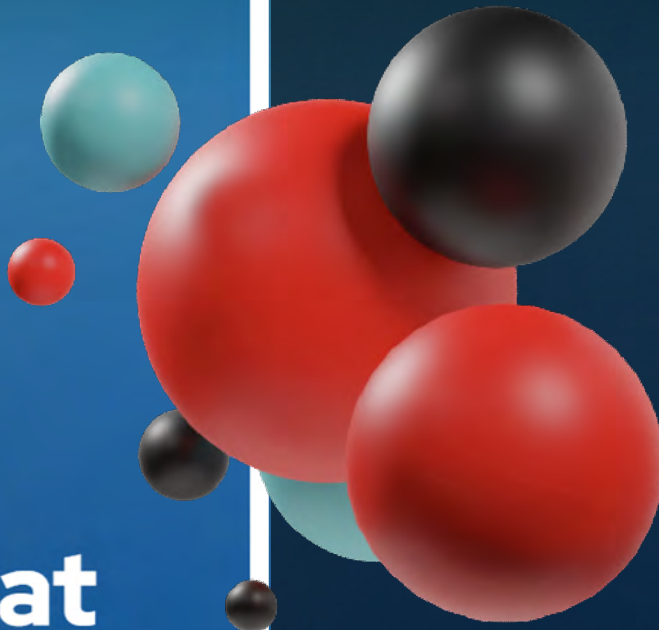
### **Vertrauen und Transparenz**

Welche Trainingsdaten wurden für Modelle verwendet und wie sieht es rechtlich aus?



**Red Hat**

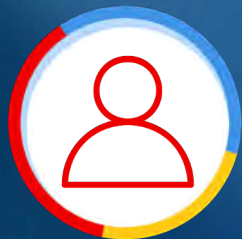
**IBM Research**



**Open source  
models**



Big results from **smaller models**



Big results using **data** provided  
by **experts across your organization**



And big results for much **lower cost**



**InstructLab**

contribute to and train  
Large Language Models

[github.com/instructlab](https://github.com/instructlab)



# Red Hat

allows your business to  
**own their AI.**

is enabling your business to  
**run your AI** in your way.



**Trust**

**Choice**

**Consistency**

**AI models**  
**RHEL AI**

**AI platforms**  
**OpenShift AI**

**AI-enabled  
portfolio**

**AI workloads**

**Open Hybrid Cloud**

**Partner ecosystem**

Hardware | Accelerators | Models | Delivery

AI models



# Red Hat Enterprise Linux AI



Granite language and  
Code models

InstructLab

Open source AI  
tooling

AI-optimized Linux

AI platforms



# Red Hat OpenShift AI

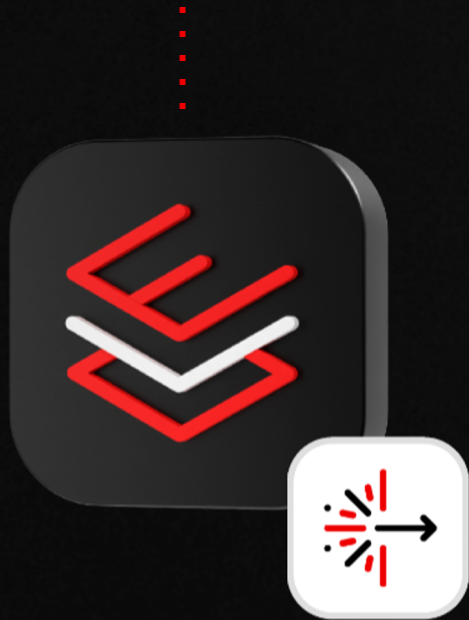


Can be used for both  
GenAI and Predictive AI  
use cases

Helps accelerate getting  
AI apps and models  
into production

Provides a trusted platform,  
choice of AI models and hardware,  
and consistent operations

**Red Hat Enterprise Linux**  
Lightspeed



**Red Hat OpenShift**  
Lightspeed



**Red Hat Ansible**  
Lightspeed





Open source meets AI.

AI meets **Open Hybrid Cloud.**